

A close-up, high-contrast photograph of a cow's eye, looking slightly to the right. The eye is a deep, dark blue, and the surrounding fur is dark brown and textured. The lighting is dramatic, highlighting the eye and the texture of the fur.

Vacc-60

ADDING VALUE TO WEANED CATTLE

PROGRAM FACTS

PRESENTED BY:



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Producers, Inc.



“What is Vacc-60 and how can it benefit my operation?”

1. Vacc-60 is a value added, pre-conditioning program.
2. Vacc-60 is designed to increase the value of your weaned calves through a proven program that emphasizes nutrition, animal health, and management.

***STRONGER HERDS.
STRONGER PROFITS.***

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“Why was Vacc-60 developed?”

- To support and recognize cow-calf operators who implement high quality, industry leading management practices.
- To provide greater profit opportunity by enhancing the value of weaned calves.

“How is Vacc-60 unique?”

- United Producers Inc. has teamed with channel partners to deliver the best supported pre-conditioning program in the industry.
- It is designed to complement and integrate seamlessly with producers’ existing nutrition, herd health, and management practices.
- It is a comprehensive, turn-key effort that provides marketing and risk management assistance.

BY THE NUMBERS



To date, Vacc-60 cattle have earned producers on average **\$125 more per head**, in addition to the value received for additional weight gain.



FROM THOSE WHO KNOW:

DR. DAN THOMSON

VETERINARIAN

IMPROVES HERD HEALTH & THE BOTTOM LINE

"The vet group that I'm associated with consults for approximately 30% of the cattle on feed in the United States. My clients want to decrease risk and buy consistent and predictable cattle. In the cattle feeding business, health is **THE** factor that reduces risk and determines predictability. High "health-risk" cattle often equal high "loss-risk" cattle, which directly impacts the bottom line.

I like the flexibility built into the Vacc-60 program. There are high standards, but the producer still has choices on specific brands of products to use. This type of program will deliver value to everyone in the supply/production chain!"

TRENT WARD

UPI FACILITIES MGR.

READY TO GO WITH NO WORRIES

"I work with family farmer-feeders in Michigan. Our guys want healthy cattle that we don't have to babysit. These Vacc-60 cattle are **SET IT AND FORGET IT** type-cattle. It means a lot to me as a buyer that I can place a group of Vacc-60 cattle into a feed yard and not have to worry about them. When people try these cattle, I think the results will speak for themselves."

ROB MARKS

PRODUCER

IT 100% CHECKS ALL OF THE BOXES

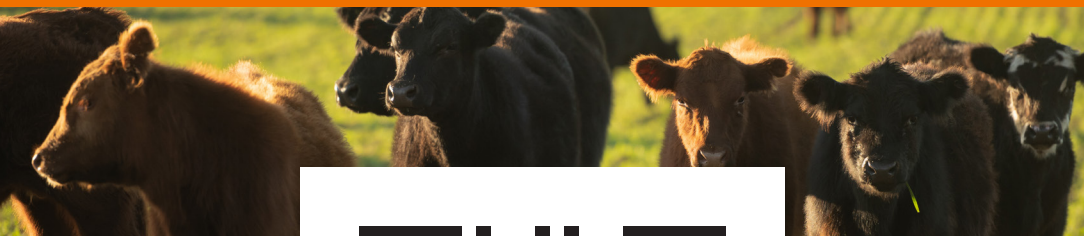
"The value of the program, from my standpoint, is the attention the cattle receive. UPI is helping me source quality cattle and then educating the buyers on the Vacc-60 program, which in my opinion checks all the boxes the buyers are looking for - calves weaned at least 60 days, a top shelf animal health program, broke to eat feed from a bunk and drink water from a waterer, with the paperwork, and brand identity, that increases our credibility. As a cattle backgrounder, I've been **VERY PLEASED!** I've sold two loads of Vacc-60 cattle, and both times they topped the sale."

www.uproducers.com/vacc-60

Vacc-60

ADDING VALUE TO WEANED CATTLE

- NUTRITION
- ANIMAL HEALTH
- MANAGEMENT
- MARKETING
- CREDIT SERVICES
- RISK MANAGEMENT



SCAN WITH YOUR QR CODE READER
FOR IN-DEPTH INFORMATION
ABOUT THIS PROVEN PROGRAM.

www.uproducers.com/vacc-60

CONTACT YOUR TRAINED VACC-60
LIVESTOCK SPECIALIST FOR INFORMATION.

#VACC60