Brian **FRACKER**

With more than 30 years in commercial and agricultural lending, Brian Fracker joined the UPI team in April 2021. He is a 1989 graduate of Capital University, where he obtained his bachelor's degree in business administration.

Brian's favorite part about his job is meeting people on their farm and working to understand his clients' goals so he can help them succeed. Brian firmly values treating his clients like he would want to be treated, which means never advising anything that he wouldn't do for himself.

"I want my clients to know they are working with a trusted advisor and friend who is looking out for their best interests," says Brian. "Their success is my ultimate reward."

A lifelong Licking County resident, Brian and his wife of 32 years, Brenda, live on a cattle farm in Newark, Ohio, raising commercial cattle. They have two adult children and two grandchildren. Brian is a board member for the Licking County Farm Bureau, a trustee for the Licking Valley Church of Christ, and serves on the Agricultural Advisory Committee for the Licking County OSU Extension.

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